



"We Help Companies Grow Cash Flow & Profitability"

Benefits of Equipment Leasing for Customers Seeking Growth

Our customers need equipment and technology every day to operate and grow their businesses. The value of these systems is derived from using them, not owning them. This brief guide is intended to help you better understand the many ways leasing can help to manage their business, systems solutions and capital more effectively.

1. Conservation of Customer Capital and Strength

With a lease the capital isn't tied up in equipment or system costs. Customers are free to invest in other items such as additional product systems, training, or personnel.

2. 100% \$ \$ \$ Financing Available

Our leasing programs allow financing of up to 100% of the equipment cost (no up front deposits) plus certain "soft" costs such as maintenance, delivery and insurance right in the lease. This minimizes the up-front cash requirements.

3. Customized Equipment Financing Solutions

Our customers receive customized management solutions for simple monthly payments, cash flow budgeting, cyclical fluctuations while avoiding the risk of inflation.

4. Quicker Customer Sales with Flexibility

Leasing allows our customers to structure payments to fit their specific financial budget. Finance Guy offers a variety of traditional and customized structures to meet our customer's needs. Lease approvals are processed rapidly with minimal documentation.

5. Easier Cash Flow Forecasting

Fixed monthly payments help our customers' budget money into the future.

6. Purchase and Renewal Options

At the end of the lease, our customers may choose to purchase the equipment, upgrade to a new system or continue to lease via an ongoing renewal of their contract.

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7. End Product System Obsolescence

As our customers grow, their equipment may become obsolete, or the technology which was state-of-the-art today may soon become outdated. Leasing keeps equipment and systems up to date.

With Finance Guy Leasing, our customers receive the flexibility to upgrade to new and improved technology to match their current and future needs.

8. Customer Tax Advantages

Customers can deduct lease payments from corporate income. Customers should consult with a tax advisor about their specific situation.

9. Off Balance Sheet Financing

In some instances our customers may be advised to keep their equipment “off-balance sheet.” Depending on the lease structure and the accounting treatment, their lease may qualify for off-balance sheet treatment, which may assist them in acquiring the equipment they need while:

- Maintaining compliance with bank and loan covenants
- Staying within capital budget constraints
- Improving their financial position

10. Preservation and Expansion of Credit Lines

Leasing doesn't tie up existing lines of credit. With our leasing programs, customers have more capital at their disposal when they need it.

The bottom line is that every customer is unique and receives a custom solution.

We are ready, willing, and able to put our resources to work for you.

Grow With Finance Guy Today!
Contact David Eller for a free consultation:
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